



ips

MANAGEMENT CONSULTANTS

# Research, Policy & Evaluation

## Amplifying voices and providing real world actions to drive social change.

IPS employs qualitative and quantitative methodologies, specialising in mixed methods to provide customised research and evaluation services. Our approach is technically robust, rigorous and practical, while also being adaptable and responsive to the specific requirements of our clients. We offer various types of research (action, empirical, exploratory, comparative) and evaluation (e.g. impact, process, and summative), and hold expertise in key areas including research and evaluation design, survey, interview and group facilitation methods, and data analysis.

IPS provides consulting services across Australia

## Our Capabilities



### Research

IPS tailor research projects, utilising quantitative, and qualitative methods to meet the scope of works effectively and efficiently. Utilising techniques involving one-on-one interviews, focus groups, yarning circles and online surveys, we typically apply a mixed methods approach triangulation to ensure both a wide and deep understanding of the subject matter.



### Evaluations

We conduct a range of formative, process and summative evaluations built on the realistic evaluation framework to account for the contextual nuances of program delivery in different locations. This ensures consideration of factors such as geography and access, demographics and differences in service providers that can impact on a program's delivery and outcomes.



### Stakeholder Engagement Specialists

We are collaborative, respectful and have a deep understanding of the distinctiveness of groups participating in any engagement. We focus on developing our methods and processes to develop authenticity, trust and a sense of equal partnerships and highly ethical approach, particularly where sensitive issues are present.



### Collaboration

The IPS research team will work hand in hand with your team throughout the project to ensure you are involved in every step, and actively contribute to key elements of the project from inception to completion.



### Agile Project Management

IPS approach project management with an agile mindset valuing individuals and interactions, over process, collaborating throughout the project and responding to change to meet your needs.



### Co-design

The IPS research team have worked with government departments, key stakeholders and the broader community on genuine co-design projects to ensure active engagement and contribution to research and evaluation projects. This is especially valuable when measuring a program's social impact, designed to assist Aboriginal and Torres Strait Islander people, Culturally and Linguistically Diverse and other groups to ensure we capture all benefits, both tangible and intangible.

59% First Nations Ownership

26% First Nations Team Members

## Case Studies

### Formative Evaluation of the Nabu Program | Department of Communities and Justice NSW

The Nabu Program is an early intervention and intensive family support service that works with First Nations families in Illawarra and Shoalhaven, NSW. The program is delivered by Waminda, South Coast Women's Health and Welfare Aboriginal Corporation. It is the first early intervention program conceptualised, developed and run by an Aboriginal corporation that has been funded by the NSW state government. IPS conducted an extensive formative evaluation utilising a co-design process with Waminda and the Department informed by the realistic evaluation framework. The purpose of the formative evaluation was to provide a benchmark of services, to identify cultural measures and intangible benefits of the program, determine the impact on Aboriginal families and benefits of the program for families in the Aboriginal community. IPS also conducted a cost-effectiveness analysis to determine the adequacy of resourcing and to better inform future funding.

### Aboriginal Family Led Decision Making (AFLDM) | Department of Communities

IPS conducted a 12-month evaluation for the Department of Communities on the Aboriginal Family Led Decision Making (AFLDM) pilot. AFLDM is a process which supports the right to self-determination for Aboriginal families involved with child protection. Launched at two sites in October 2021, the evaluation aimed to assess program delivery, outcomes, and funding effectiveness. Stakeholder engagements involved families, ACCOs, and relevant committees. As the evaluation progressed, IPS provided two progress reports. The final evaluation consisted of an individual reports for each pilot site, as well as a summary report documenting differences and similar across the site. IPS provided highlighted considerations for improvement and provided recommendations for the potential expansion of the pilot across WA.

### Consumer Survey of Online Copyright Infringement | Department of Communications and the Arts

IPS was engaged to conduct the fourth and fifth wave of a longitudinal study involving consumer surveys on online copyright infringement in Australia. The IPS research team coordinated the fourth and fifth-year data collection in line with previous years to ensure comparative analysis. The survey represented the Australian population over the age of 12 years and involved a sample size of 2,400 complete surveys. The data was collected using an online survey and computer assisted telephone interviews (CATI). Our team analysed the quantitative data and produced comprehensive reports. The reports were presented to the Minister for Communications and the Arts to be used to inform the Australian Government's broad reform agenda to reduce online copyright infringement.

## Our Valued Clients



## Our Lead Team



Dr James Butterworth  
Executive Lead



Claire Muntalima  
Project Manager



Dr Elle Black  
Senior Researcher



Hamish Sneyd  
Research Team Member



Ned Marshall  
Research Team Member



Aditya Sud  
Research Team Member